End the surprise insurance gap

TN

End Tennessee's Surprise Coverage Gap
Social Media Toolkit

We Need Your Help

Tennessee's insurance companies are forcing doctors and other providers out of their networks, leaving patients with few provider choices, especially during emergencies when they need coverage the most. At the same time, patients are still being charged more in premiums, higher deductibles and cost-sharing that ever before. This insurance coverage gap is leaving patients with hefty surprise medical bills for out-of-network care that they thought would be covered. Insurance companies are protecting their profits, not their patients. Working together, doctors and patients can help Tennessee lawmakers take patients out of the middle and promote a fair solution that will increase transparency, and effectively end surprise billing while ensuring long-term access to quality healthcare.

Sample Tweets and Posts

Tennessee legislators need to hear from you. Below are key hashtags and sample tweets and posts you can use and a table that will help you tag key legislators.

Hashtags

#AccessToCare, #FairCoverage, #EndSurpriseBilling, #PatientsBeforeProfits
#TNpol, #TNpolitics, #TNleg

Sample Tweets:

- [INSERT MEMBER HANDLE] Surprise medical bills are a growing problem. Tennessee needs a comprehensive solution that protects patients and the healthcare system. http://endtheinsurancegap.org/sites/default/files/resources/tn_fact_sheet.pdf #TNpol #FairCoverage

- [INSERT MEMBER HANDLE] Narrow insurance networks cause surprise bills. Hold insurance companies accountable and put patients before profits. We need a fair, comprehensive solution. #PatientsBeforeProfits endtheinsurancegap.org

- Patients don't get to choose where & when they need emergency care. Put patients first with a comprehensive, fair solution that ends the coverage gap and surprise bills. [INSERT MEMBER HANDLE] #EndSurpriseBilling #FairCoverage endtheinsurancegap.org

Sample Facebook Posts:

- [INSERT MEMBER HANDLE] Tennesseans deserve a comprehensive solution to surprise medical bills. We've got to create a system that works for patients and the providers who care for them by getting patients out of the middle and making insurance companies more transparent. http://endtheinsurancegap.org/sites/default/files/resources/tn_fact_sheet.pdf #TNpol #EndSurpriseBilling #FairCoverage

- Tennessee deserves a comprehensive solution to surprise medical bills and the surprise coverage gaps that cause them. We need [INSERT MEMBER HANDLE] to take patients out of the middle, increase transparency and hold insurance companies accountable. endtheinsurancegap.org #TNpol #EndSurpriseBilling #PatientsBeforeProfits

- [INSERT MEMBER HANDLE] Tennessee physicians and providers support a comprehensive solution to end surprise out-of-network bills. Let's take the patient out of the middle, boost transparency, and ensure access to care with a fair, comprehensive solution. #EndSurpriseBilling #FairCoverage endtheinsurancegap.org

PFC PHYSICIANS FOR FAIR COVERAGE

Twitter and Facebook Handles

Using the "@" sign before a lawmaker's Twitter handle or Facebook username will "tag" the lawmaker and notify him or her of your tweet or Facebook post. Alternatively, you may post directly to the lawmaker's Facebook page. Below are accounts for elected officials of Tennessee, including House Republican and Democratic leadership, Senate Leadership, and members of pertinent committees.

End the Surprise Insurance Gap Tennessee Partners – Twitter and Facebook Handles

Name	Facebook Page	Twitter Handle
Tennessee Medical Association	@TNMed	@tnmed
End The Surprise Insurance Gap	@EndTheSurpriseInsuranceGap	@NoSurpriseGap
Physicians for Fair Coverage		@4FairCoverage

Tennessee Legislators – Twitter and Facebook Handles

Name	Facebook Page	Twitter Handle
Governor Bill Haslam	@TeamHaslam	@BillHaslam
Lt. Governor, Speaker of the Senate, Senator Randy McNally	@ltgovmcnally	@ltgovmcnally
Commerce and Insurance Commissioner Julie Mix McPeak	@ltgovmcnally	N/A
House Speaker Beth Harwell	@BethHarwell	@BethHarwellTN
House Speaker Pro Tempore Curtis Johnson	https://www.facebook.com/curtis.johnson.3760	@a01cgj
House Majority Leader Glen Casada	https://www.facebook.com/glen.casada.1	@GlenCasada
House Minority Leader Craig Fitzhugh	@craigfitzhugh	@craigfitzhugh
Senate Majority Leader Senator Mark Norris	@SenMarkNorris	@senatornorris
Senate Minority Leader Senator Lee Harris	https://www.facebook.com/lee.harris.355	@SenDemLeaderTN
House Health Standing Committee Chair Cameron Sexton	@cameronsextontn	@CSexton25
House Health Standing Committee Vice Chair Sabi "Doc" Kumar	https://www.facebook.com/sabi.kumar.7758	N/A
House Insurance and Banking Committee Chair Ron Travis	@RonTravisforStateRepresentative	@RonTravis31
House Insurance and Banking Committee Vice-Chair Jason Zachary	@StateRepJasonZachary	@JasonZacharyTN
Senate Health and Welfare Standing Committee Chair Rusty Crowe	N/A	N/A
Senate Health and Welfare Standing Committee 1st Vice-Chair Ferrell Haile	https://www.facebook.com/Ferrell-Haile-for-State-Senate-223317204415885/	@HaileforSenate
Senate Health and Welfare Standing Committee 2nd Vice-Chair Joey Hensley	https://www.facebook.com/DrJoeyHensley	N/A
Senate Commerce and Labor Standing Committee Chair Jack Johnson	@SenatorJackJohnson	@SenJohnson

Senate Commerce and Labor Standing Committee 1st Vice-Chair Mark Green	https://www.facebook.com/markegreen	@DrMarkGreen4TN
Senate Commerce and Labor Standing Committee 2nd Vice-Chair Kerry Roberts	@senatorkerryroberts	@kerryeroberts