



End Pennsylvania's Surprise Coverage Gap Social Media Toolkit

We Need Your Help

Pennsylvania insurance companies are forcing doctors and other providers out of their networks, leaving patients with few provider choices, especially during emergencies when they need coverage the most. At the same time, patients are still being charged more in premiums, higher deductibles and cost-sharing than ever before. This insurance coverage gap is leaving patients with hefty surprise medical bills for out-of-network care that they thought would be covered. Insurance companies are protecting their profits, not their patients. Working together, doctors and patients can help Pennsylvania lawmakers take patients out of the middle and promote a fair solution that will increase transparency, and effectively end surprise billing while ensuring long-term access to quality healthcare. Pennsylvania legislators showed initiative last year, and this year we can get it done, passing a comprehensive and fair bill.

Sample Tweets and Posts

Pennsylvania Legislators need to hear from you. Below are key hashtags, sample tweets and posts you can use and a table that will help you tag key legislators.

Hashtags

#AccessToCare, #FairCoverage, #EndSurpriseBilling, #PatientsBeforeProfits
#PApol, #PApolitics, #PAleg, #PAHB1553 #PASB678

Sample Tweets:

- **[INSERT MEMBER HANDLE]** Pennsylvania needs a fair solution to surprise medical bills that takes patients out of the middle and holds insurers accountable.
http://endtheinsurancegap.org/sites/default/files/resources/pa_fact_sheet.pdf #PApol #EndSurpriseBilling
- **[INSERT MEMBER HANDLE]** Narrow insurance networks cause surprise bills. Hold insurance companies accountable and put patients before profits. We need a fair, comprehensive solution. #PatientsBeforeProfits #FairCoverage endtheinsurancegap.org
- Patients don't get to choose where & when they need emergency care. Put patients first with a comprehensive, fair solution that ends the surprise bills. **[INSERT MEMBER HANDLE]** #FairCoverage, #EndSurpriseBilling endtheinsurancegap.org

Sample Facebook Posts:

- Pennsylvania physicians and providers support a fair solution to end surprise out-of-network bills for patients and physicians. **[INSERT MEMBER HANDLE]**, let's address the real problem and create a fair reimbursement standard, based on independent data. #FairCoverage
http://endtheinsurancegap.org/sites/default/files/resources/pa_fact_sheet.pdf
- **[INSERT MEMBER HANDLE]** Pennsylvanians deserve a fair solution to surprise medical bills. We've got to create a system that takes patients out of the middle, holds insurers accountable, and preserves our access to quality healthcare. endtheinsurancegap.org #PApolitics #EndSurpriseBilling
- For Pennsylvania, 2018 brings round two of protecting access to healthcare. Insurance companies in Pennsylvania are narrowing their networks and leaving patients with few options and surprise bills for unexpected out-of-network care, especially in emergency situations. **[INSERT MEMBER HANDLE]**, we need a fair

solution to take patients out of the middle, increase transparency and hold insurance companies accountable. endtheinsurancegap.org #PApol #AccessToCare, #FairCoverage, #EndSurpriseBilling, #PatientsBeforeProfits

Twitter and Facebook Handles

Using the “@” sign before a lawmaker’s Twitter handle or Facebook username will “tag” the lawmaker and notify him or her of your tweet or Facebook post. Alternatively, you may post directly to the lawmaker’s Facebook page. Below are accounts for elected officials of Pennsylvania, including House Republican and Democratic leadership, Senate leadership, as well as members of pertinent committees.

End the Surprise Insurance Gap Pennsylvania Partners – Twitter and Facebook Handles

| Name | Facebook Page | Twitter Handle |
|--------------------------------|--|--|
| End The Surprise Insurance Gap | @EndTheSurpriseInsuranceGap | @NoSurpriseGap |
| Physicians for Fair Coverage | | @4FairCoverage |

Pennsylvania Legislators – Twitter and Facebook Handles

| Name | Facebook Page | Twitter Handle |
|---|---|------------------|
| PA Governor Tom Wolf | https://www.facebook.com/governorwolf/ | @GovernorTomWolf |
| PA Acting Insurance Commissioner Jessica Altman | N/A | N/A |
| PA Department of Health Acting Secretary Dr. Rachel Levine | N/A | @PhysGenLevine |
| House Speaker Mike Turzai | https://www.facebook.com/RepTurzai/ | @RepTurzai |
| House Majority Leader Dave Reed | https://www.facebook.com/RepReed/ | @RepReedPA |
| House Majority Whip Bryan Cutler | https://www.facebook.com/repbryancutler/ | @RepBryanCutler |
| House Health Committee Chair Matt Baker | N/A | N/A |
| House Policy Chair Kerry Benninghoff | https://www.facebook.com/RepBenninghoff/ | N/A |
| House Insurance Committee Chair Tina Pickett | https://www.facebook.com/RepPickett/ | N/A |
| Minority Leader Frank Dermody | https://www.facebook.com/RepDermody/ | @RepFrankDermody |
| Minority Whip Mike Hanna | https://www.facebook.com/RepHanna/ | @RepMikeHanna |
| Minority Caucus Chair Dan Frankel | https://www.facebook.com/RepDanFrankel/ | @RepDanFrankel |
| House Minority Health Committee Chair Flo Fabrizio | N/A | N/A |
| House Minority Insurance Committee Chair Tony DeLuca | N/A | @RepDeLuca |
| Senate President Pro Tem Joe Scarnati | https://www.facebook.com/senatorsarnati/ | @senatorsarnati |
| Senate Majority Leader Jake Corman | https://www.facebook.com/SenatorJakeCorman/ | @JakeCorman |
| Senate Banking and Insurance Chair Don White | https://www.facebook.com/SenatorDonWhite/ | N/A |
| Senate Health and Human Services Chair Lisa Baker | https://www.facebook.com/senatorlisabaker/ | @SenLisaBaker |
| Senate Minority Leader Jay Costa | https://www.facebook.com/senatorjaycosta/ | @Senatorcosta |
| Senate Minority Banking and Insurance Chair Sharif Street | https://www.facebook.com/SenSharifStreet/ | @SenSharifStreet |
| Senate Minority Health and Human Services Chair Judy Schwank | https://www.facebook.com/senatorjudyschwank/ | @SenJudySchwank |